# **Connecting Our Community**



Life. Made better.™

YEAR IN REVIEW 2020

While 2020 was an exceptionally unique year, through it all Easton Utilities remained committed to delivering the essential services our customers have come to rely on in their daily lives.



Easton Utilities continues to evolve as a leader in the utility sector. This Year in Review summary offers a brief snapshot of Easton Utilities' operations and the positive impact we have on the community we serve in ways extending well beyond the services we provide.

We continue to demonstrate our ongoing fiscal responsibility by seeking out opportunities that are financially sound and operationally smart. We represent our commitment to environmental stewardship through resource conservation and champion initiatives focused on regaining ecological integrity in vulnerable areas within our service territory. We also proudly display our unwavering support for our community by offering assistance in numerous ways to the many organizations who work tirelessly to make positive impacts on Easton and the surrounding areas of the beautiful Eastern Shore we call home.

On behalf of everyone at Easton Utilities, I deliver the promise to provide safe and reliable services at competitive prices, with an exceptional level of customer service. We appreciate the opportunity to serve our community and will continue to strive for improvement across our organization.

Hugh E. Grunden, P.E.

President & CEO

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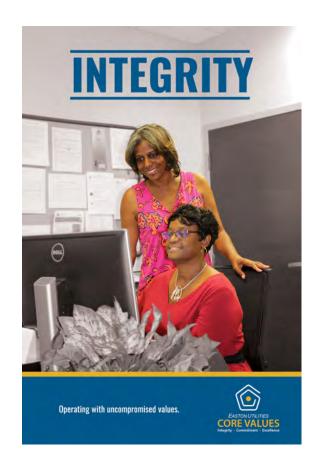
## Mission

To enhance the quality of life in our community by providing reliable, competitively priced utility and communications services through skilled, safety-oriented and customer-focused employees.

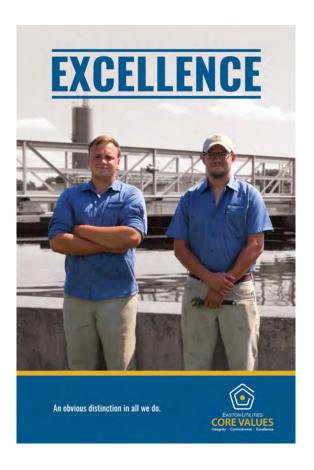
# Vision

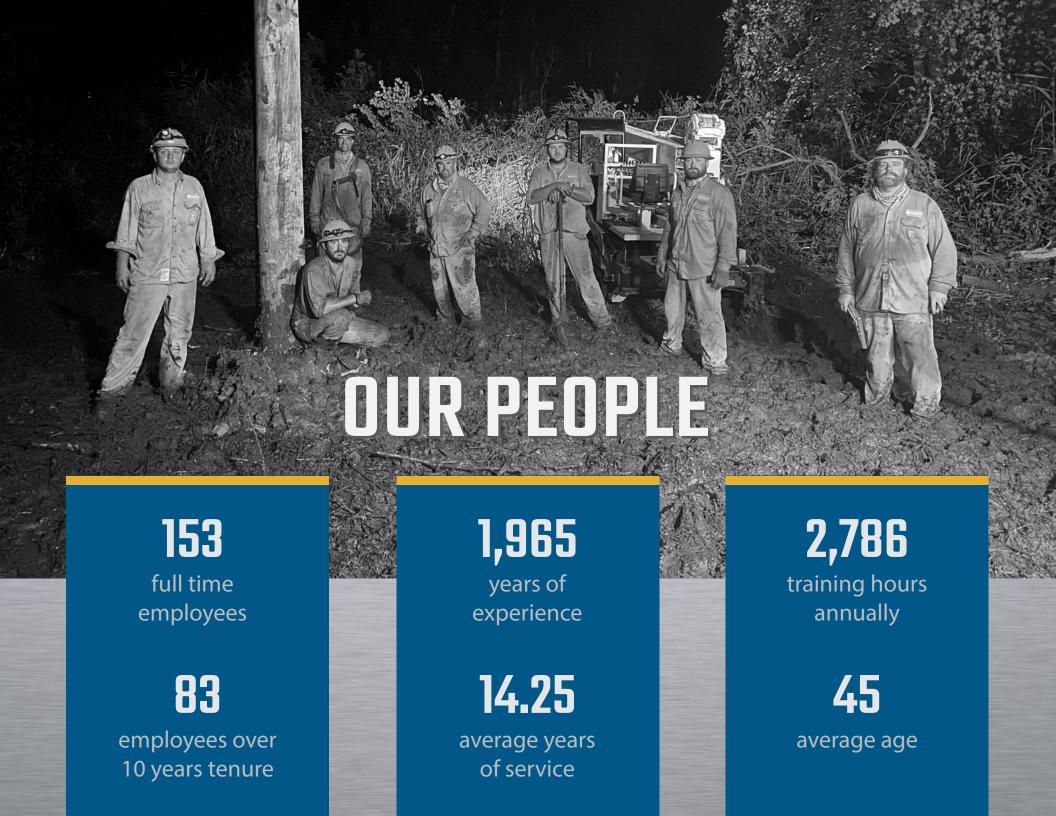
To be recognized by our community as providing unquestionable value.

### Core Values

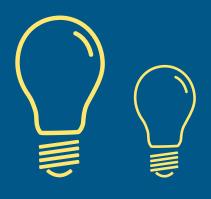








# Lower Rates = Savings



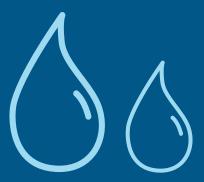
31%

LESS expensive than other ELECTRIC providers



28%

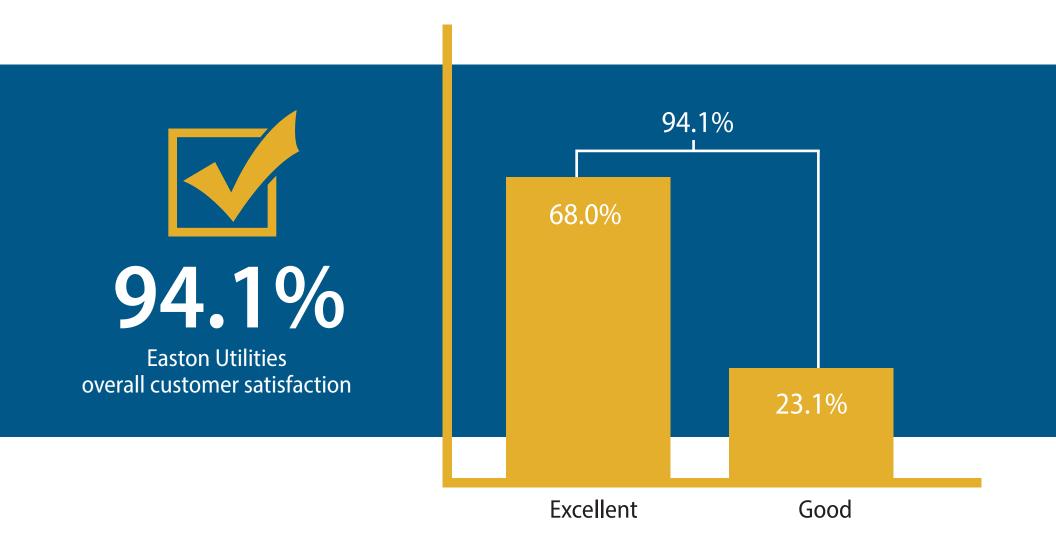
LESS expensive than other GAS providers



33%

LESS expensive than other WATER providers

## **Customer Satisfaction**



National Public Power overall satisfaction rating: 70.5%





## **Electric**

- 54 sq miles
- 10,804 customers
- 69 megawatts generation

## **Natural Gas**

- 8.5 sq miles
- 4,476 customers
- 100 miles of mains and services



### Water

- 122 miles of water mains
- 7,110 customers
- 788 fire hydrants



## **Wastewater**

- 120 miles of sewer mains
- 7,110 customers
- 20 pumping stations









8,392 broadband customers

250+

miles of infrastructure

300%

increase in broadband speed

4,971

video customers

275

cable channels

Local Customer Service No Contracts The Fastest Speeds in Town

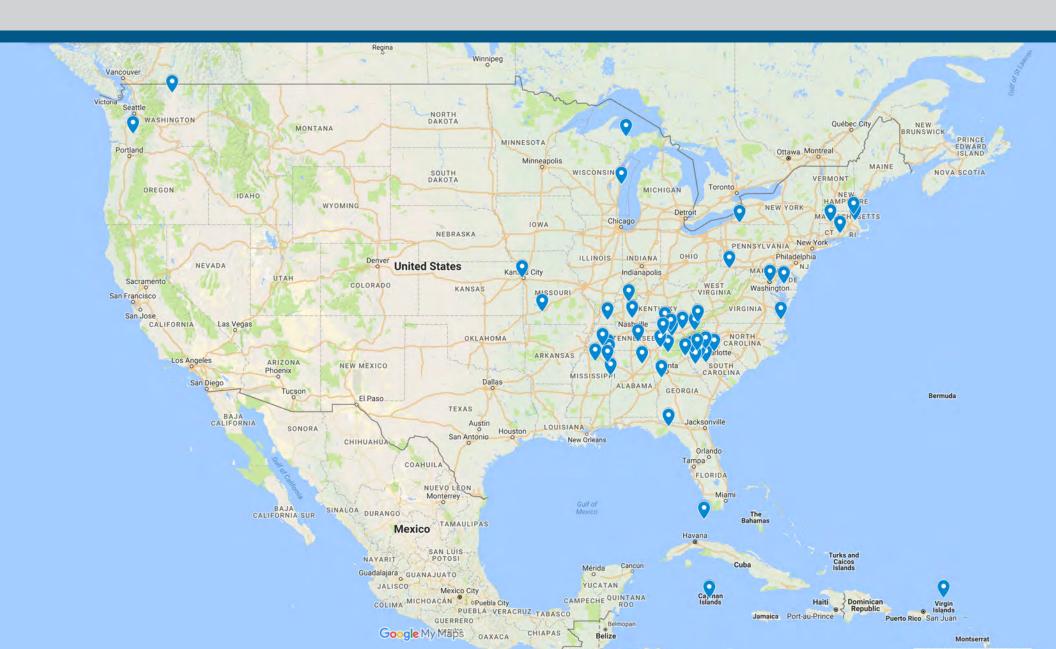








- 60 national utility customers
- 50 local business customers
- 20 products available



### **Sustainability Campus**

- 2 MW Solar Array spans 10 acres and provides enough energy to power 250 homes annually
- Landfill Gas generator has destroyed over 3 millions lbs. of methane
- Enhanced Nutrient Removal Wastewater Plant treats and processes 2 million gallons of water daily



# Powering Change

### **EV Charging Station**

- Installed the first EV charging station in downtown Easton (Brewers Lane)
- A total of four Level 2 "destination" chargers (two Tesla and two universal)
- Supporting green transportation alternatives for visitors and residents of Easton



### **Conservation Efforts**

- Completed an invasive species plant removal along Bay Street (200+ hours)
- Formed an EU Environmental Committee to focus on ecological integrity initiatives
- Planted 24 trees within the service territory as a green-scaping program

Environmental Stewardship Committee

Life. Made greener.™

300+

hours volunteered by employees

492

hours learning Spanish

4

free WiFi Hotspots around Easton

\$45,000

donated by EU

We

Love

**Our Community** 

**60**+

organizations supported

45

employees delivering food during COVID

1

free Cyber Security Event

**Countless** 

other ways we helped the community

# Looking Ahead...

### **Renewable Energy**

To help pursue a sustainable future, we will continue exploring cost effective options to invest in more renewable energy resources.

### **Water Treatment Plant**

Providing clean, safe drinking water is a priority and with state-of-the-art technology, a new water treatment plant will improve performance and reliability.

### **Invest in our People**

Easton Utilities believes that our people are our biggest asset. We proactively invest in our people through a variety of deliberate development initiatives focused on leadership, wellness, cultural competency and mentoring.

#### **IPTV** (Internet Protocol Television)

This new technology is replacing the traditional cable and satellite services to offer an enhanced customer experience.

### **New Customer Information System**

Ensuring accuracy and efficiency with billing and customer service is imperative to our operations so we are preparing to implement a new system.

### **Connect Talbot**

Easton Velocity will embark on a five-year project to provide broadband access to a substantial number of residents and businesses with insufficient service in Talbot County.